Student Success Report 2018-2019

Enrollment

GSCC reports enrollment by term to the Alabama Community College System utilizing the Data Access Exchange (DAX). College enrollment is tracked by term and by campus.

Benchmarks: 2% increase in College enrollment per year (overall)
Enrollment Target: 6,000 unduplicated fall headcount per year

Table 1: Three Year Unduplicated Enrollment

	2016-2017	2017-2018	2018-2019	Percent Change (last two years)
Gadsden State Overall				
Academic Programs				
Accounting Technology	82	81	75	-7.4%
Child Development	202	125	107	-14.4%
Computer Science Technology	153	224	206	-8.0%
General Studies	3019	3060	2972	-2.9%
Health Information Technology Management	5	35	17	-51.4%
Human Services	88	82	62	-24.4%

Table 2: Unduplicated Fall Headcount

Campus	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Wallace Drive	2579	2767	2722	2774	3398
Valley Street	161	144	89	97	135
East Broad	466	487	469	449	732
St. Clair	49	47	61	46	45
Ayers	1013	965	864	743	1067
McClellan	409	389	305	233	*
Cherokee	198	220	270	291	382
Dual	118	84	178	90	*
Distance	25	8	3	13	*
Totals	5018	5111	4,961	4,736	4,599

McClellan Center closed and dual/distance education are included in other campuses.

Performance: Fall 2019 unduplicated headcount is 4,599 – a 2.9% decrease from the previous year, which is well below the aspirational benchmark of 6,000 and the benchmark of a 2% increase in enrollment. Three campuses – Wallace Drive, Valley Street, and Cherokee – revealed increases in unduplicated headcount during this period; however, a main reason for the increase in Wallace Drive was that all distance students are included with Wallace Drive totals.

Retention Rate

Benchmark: Fall to Fall Retention (first-time, full-time) – 62%

Performance: The retention rate of first-time, full-time students was 55% for those beginning in Fall 2018 and returning in Fall 2019.

Benchmark: Fall to Fall Retention (first-time, part-time) – 49%

Performance: The retention rate of first-time, part-time students was 54% for those beginning in Fall 2018 and returning in Fall 2019.

Data: Nationally the retention rate for the public two-year college sector of first-time, full-time freshmen to persist to the following fall was 62% and for part-time, first-time freshmen was 48.9%, which was used to establish the GSCC performance benchmarks. The IPEDS fall-to-fall cohort retention rate for the past four complete academic years for GSCC is as follows:

Table 3: Cohort Fall-to-Fall Retention Rate

Student Status	2015-2016 to 2016-2017	2016-2017 to 2017-2018	2017-2018 to 2018-2019	2018-2019 to 2019-2020
Full-Time Student	57%	59%	55%	55%
Part-Time Student	43%	36%	50%	54%

Graduation Rate

Benchmark: Graduation Rate (first-time, full-time) – 20%

Performance: The graduation rate of first-time, full-time students was 21% for the Fall 2015 cohort within 150% of time to complete.

Benchmark: 60% pass rates in MTH 098

Performance: The pass rate for MTH 098 was 44.03 *% in 2018-2019.*

Benchmark: 15% or less of students will withdraw from MTH 098

Performance: The benchmark was not made. The withdrawal rate for 2018-2019 was 20.88%.

The first two institutional goals, directly address student achievement:

1. Provide educational opportunities that prepare students for successful careers in professional and career technical fields in an increasingly global environment, retrain existing employees, and promote local and state workforce development initiatives that meet employer needs.
2. Prepare students with foundational knowledge of general education core requirements, such as communications, humanities, social sciences, mathematics, natural sciences, and/or computer/technology skills, for certificate programs, associate degree programs, and successachiTJ 0 -1.15P29(an)-

Performance: 87% of students in 2018-2019 persisted to the end of the semester in their Distance Education courses.

Benchmark: 80% pass rate in Distance Education courses

Performance: 68% of the students in 2018-2019 in Distance Education courses passed the course.

Data: Students enrolled in distance education courses demonstrated success rates comparable to all other students. The retention rates of students enrolled in courses delivered utilizing online instruction were over 86% for reporting years 2017-2018, and 2018-2019. The following table depicts the data relative to the performance of Gadsden State students in courses delivered utilizing online instruction:

Table 9: Distance Education Student Performance*

	Student Registrations	Percent
2016-2017		
Enrolled	9473	
Persisted	8146	85.99%
Successful	6121	64.62%
2017-2018		
Enrolled	10720	

Persisted

Core Indicator	2017-2018		2018-2019	
	Actual	Targeted	Actual	Targeted
% of CTE concentrators attaining technical skills	96.24%	90%	95.34%	94%
% of CTE concentrators receiving an award, industry or professional organization recognized credential	61.09%	60%	58.82%	65%
% of CTE concentrators who remained enrolled or transferred to another post-secondary institution or 4-year college	87.10%	77%	63.61%	75%
% of CTE concentrators employed in field, military, or apprenticeship programs in the 2nd quarter following the term in which they left post-secondary	73.16%	79%	76.42%	73%

Achievement of Program Graduates: Performance on Licensing Examinations

Benchmarks:
  Cosmetology (Salon and Spa Management) licensure pass rates will be 80% or greater
  Nursing (PN and RN) licensure pass rates will be 80% or greater
  Emergency Medical Services licensure pass rates will be 80% or greater
  Massage Therapy licensure pass rates will be 90% or greater
  Medical Laboratory Technician licensure pass rates will be 75% or greater over a 3-year period
  Radiology Technologiest

Registered Nursing (NCLEX)	Number of Students	Number Passing Exam	Passing Percentage
2016-2017	95	81	85%
2017-2018	159	105	66%
2018-2019	162	116	71.6%

Benchmark: GSCC student performance will be comparable to the national average for 2-year college students on the ETS Proficiency Profile

Performance: The following table demonstrates the GSCC performance in Math, English and Critical Thinking and the comparison to the 2019 Benchmark report for Associate degree colleges for freshmen. Gadsden State was below the benchmarks set for the academic period.

Skill Dimension	

Marginal	28%	29%	-1%
Not Proficient	44%	27%	17%
Mathematics, Level 2			